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| **MODULE 1** | **MODULE 2** |
| **BUSINESS STRATEGY II**  June 25-July 6  Monday to Thursday  6 ITAM credits (48 contact hours) | **INTERNATIONAL BUSINESS**  July 9-July 31  Monday to Thursday  6 ITAM credits (48 contact hours) |
| **MANAGEMENT COMMUNICATION**  June 18–July 6  Monday to Thursday  6 ITAM credits (48 contact hours) | **MANAGEMENT COMMUNICATION**  July 9-July 31  Monday to Thursday  6 ITAM credits (48 contact hours) |
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**BUSINESS AND CULTURE IN MEXICO 2018**